

Lisa Mount ❖ Artistic Logistics

SERVICES AVAILABLE

MULTI-YEAR AND PROJECT PLANNING

- ❖ Mission and vision
- ❖ Organizational assessment
- ❖ Field assessment
- ❖ Participatory strategic planning

FESTIVAL AND MAJOR EVENT PLANNING AND IMPLEMENTATION

- ❖ Developing an artistic vision
- ❖ Creating a festival/event plan
- ❖ Building community support
- ❖ Negotiating partnerships
- ❖ Implementing the festival/event
- ❖ Festival/Event evaluation

COMMUNITY CULTURAL ASSESSMENT AND PLANNING

- ❖ Planning an assessment project
- ❖ Conducting an arts and audience inventory
- ❖ Planning a planning project
- ❖ Conducting community meetings and surveys
- ❖ Writing a community cultural plan

PROJECT EVALUATION

- ❖ Quantitative evaluation
- ❖ On-site reviews and interviews for qualitative evaluation
- ❖ Design of evaluation instruments

BOARD TRAINING

- ❖ Retreat facilitation
- ❖ Structure
- ❖ Motivation

TRANSITION CONSULTING

- ❖ Planning and implementing leadership searches
- ❖ Transition coaching with exiting and entering leadership

PROJECT MANAGEMENT

- ❖ Planning
- ❖ Systems design and implementation
- ❖ Scheduling
- ❖ Internal/external coordination
- ❖ Project fundraising
- ❖ Follow-up and evaluation

Lisa Mount ❖ Artistic Logistics

RECENT AND CURRENT CLIENTS

- ❖ Liz Lerman Dance Exchange – Leadership Transition Planning
planning consultant for internationally recognized dance company
contact: Jane Hirshberg, Managing Director, Dance Exchange 301-270-6700
- ❖ Foundry Theatre – Vision Renewal and Planning
planning consultant for major commissioner and producer of new works
contact: Melanie Joseph, Artistic Director, Foundry 212-777-1444
- ❖ Sojourn Theatre – Strategic Planning
planning consultant for nationally recognized ensemble theater company
contact: Alisha Tonsic, Managing Director, Sojourn 971-409-2735
- ❖ Cornerstone Theater Company – Strategic Planning
planning consultant for nationally recognized community engaged theater company
contact: Shay Wafer, Managing Director, CTC 213-613-1700
- ❖ New WORLD Theater – Strategic Planning
planning consultant for nationally recognized multi-cultural theater
contact: Wesley Montgomery, Managing Director, NWT 413-545-9601
- ❖ Southern Arts Federation – National Arts Leadership Institute Coordination
development and implementation of a professional development curriculum.
Contact: Gerri Combs, Executive Director, SAF 404-874-7244
- ❖ YA/YA Inc. (Young Aspirations/Young Artists) – Strategic Planning
lead planning consultant for nationally recognized New Orleans youth art program
contact: Ann Schneiders, Co-Director, YA/YA Inc. 504-529-3306
- ❖ First Glance Atlanta – Festival Producer
lead producer for multi-event festival in October 2002, designed to increase audiences
and understanding for new work in theatre, dance and performance
contact: Sue Schroeder, Producing Director, First Glance Atlanta 404-373-4154
- ❖ Alternate ROOTS – 25th Anniversary FOCAS Producing Team
lead producer for conference and performance event to celebrate 25 years of art made
by, for, with, in and about communities, Lexington, KY April 2002
contact: Carolyn Morris, Executive Director, Alternate ROOTS 404-577-1079
- ❖ Portland Museum -- Cultural Assessment and Plan
lead consultant for a two-year NEA funded project assessing and planning for the
cultural resources of the Portland neighborhood of Louisville, Kentucky
contact: Nathalie Andrews, Executive Director, Portland Museum 502-776-7678
- ❖ Other strategic planning clients include:
Windybrow Theatre (Johannesburg, SA) ❖ Sautee-Nacoochee Community Association
❖ Moving in the Spirit ❖ Portland Museum ❖ Atlanta Coalition of Performing Arts
❖ Tennessee Association of Dance ❖ Cobb Galleria Centre ❖ GardenHouse Dance
❖ Georgia Citizens for the Arts ❖ Georgia Assembly of Community Arts Agencies ❖
Several Dancers Core ❖ Douglasville Cultural Arts Center ❖ Southeast Alabama Dance
Company ❖ Wonderland Gardens ❖ Synchronicity Performance Group ❖ Atlanta Boy
Choir ❖ Atlanta Young Singers of Callanwolde ❖ Colquitt County Arts Council ❖ Zoo
District ❖ Out of Hand Theatre

Lisa Mount ❖ Artistic Logistics

WORKSHOPS AVAILABLE

“THE ARTS PROJECT TACKLE BOX” WORKSHOP

Developed with Kathie deNobriga for the Georgia Council for the Arts, a one-day workshop that answers the pesky question:

“I’ve got a great idea for a community arts project, now what do I do?”

“SCHMOOZING LESSONS”

A two hour participatory workshop about taking the first step to build a relationship -- a critical skill in fundraising, community organizing, project implementation and, well, life

STRATEGIC PLANNING – ARE YOU READY?

A three hour participatory workshop designed to help organizations prepare themselves for the process of strategic planning

FUNDAMENTALS OF EVALUATION

A two hour workshop on planning and implementing evaluation strategies to measure progress toward goals

FUNDAMENTALS OF MARKETING AND AUDIENCE DEVELOPMENT

A half-day workshop on building audiences for the long term, the relationship of programming to ticket sales, and all that jazz

FUNDAMENTALS OF PRESENTING

“What is presenting, and how can it work for my organization? What’s the difference between presenting and producing? How do I deal with artists – what are their needs?”
Answers, thoughts, and provocations, in three hours or less

THE CARE AND FEEDING OF THE BOARD PRESIDENT

What makes a Board President a leader? What strategies can staff leaders use to develop board leaders? And how do we keep it all fun? Board Presidents are made, not born, and the process requires attention, intention and dedication

DIVERSIFYING YOUR FUNDING SOURCES

Relying too heavily on one source of contributed income can be the death of an arts organization. This two hour workshop is a quick introduction to the fundamentals of a balanced fundraising plan

I also offer retreat facilitation, using the “Technologies of Participation” methods of discussion, workshops, action planning and strategic planning.

Lisa Mount ❖ Artistic Logistics

HISTORY

AS AN INDEPENDENT CONSULTANT FOR NON-PROFIT ARTS ORGANIZATIONS (1997 – PRESENT)

- ❖ providing organizational development, strategic planning, evaluation, and community cultural planning services to organizations throughout the USA

AS MANAGING DIRECTOR OF 7 STAGES THEATRE IN ATLANTA, GEORGIA (1990 - 1997)

- ❖ raised over \$1 million in operating and special project funds from government and private sources
- ❖ worked with staff, board and key volunteers to raise over \$1.4 million in capital funding
- ❖ created marketing campaigns and strategies, staff efforts resulted in 100% increase in ticket sales over in five years
- ❖ planned and implemented numerous successful special events
- ❖ management and support for over 50 productions and presentations
- ❖ created and managed collaborative projects
- ❖ financial management, office systems management, contract negotiation, house management

AS EXECUTIVE ASSISTANT TO ARTISTIC DIRECTOR, LOS ANGELES THEATRE CENTER (1988 – 90)

Produced the annual “Big Weekend” festival of new plays

- ❖ 3 major productions
- ❖ 4 fully staged and 8 rehearsed readings
- ❖ party for over 1,500 people
- ❖ coordinated symposia
- ❖ managed travel and transportation for international guests

AWARDS AND COMMUNITY INVOLVEMENT

- ❖ Board Chair, Alternate ROOTS (2002 – 2004)
- ❖ Board Treasurer, Alternate ROOTS (1999 – 2001)
- ❖ 1996 Abby Award: Outstanding Arts Professional
- ❖ 1988 Hollywood Drama-Logue Award: Outstanding Direction, *seven sundays*
- ❖ Grant panelist: National Endowment for the Arts, Fulton County Arts Council, City of Atlanta Bureau of Cultural Affairs, Arts Festival of Atlanta, Johnson City Area Arts Council
- ❖ Site Visitor, National Endowment for the Arts (2002 – present)
- ❖ Keynote Speaker, 2000 Annual Meeting Atlanta Coalition of Performing Arts
- ❖ Board President (1992-94) Atlanta Theatre Coalition
- ❖ Board President (1994-95) Georgia Shares
- ❖ Alumni Admissions “ACE,” Lewis and Clark College
- ❖ Board member, Little 5 Points Business Association
- ❖ Leadership Atlanta, Class of 1995
- ❖ Banjo player, DeLuxe Vaudeville Orchestra
- ❖ National organizing committee leader, Convergence of Artists, Educators and Organizers, New Orleans, January 2004
- ❖ Lead organizer, Sautee Nacoochee Story Play project
- ❖ Theatre directing and producing resume available upon request